

New Orleans Area of NA Public Relations Subcommittee Meeting December 11, 2011

Meeting started with Serenity Prayer 9:15 AM

Present: PR Chair – Joe B, Co-Chair – Davis B and about 10 members of NA

Discussion:

What can PR do to enhance our attractiveness to the public?

Develop better unity between metro area service committees

Host a PR learning day

For individuals, GSR's, other subcommittees and other ASC's

Jill appointed chair of ad-hoc committee to organize learning day

Jill will bring back rough outline/suggestions for learning day

Ad-Hoc Committee will meet at next PR subcommittee meeting

Approach Freedom Area about answering their phone until they get theirs back in service or take their number off lists and web site. (Davis will check on this.)

Davis will contact Yellow Pages, Bellsouth, and newspapers to have our phone number put in those publications. He will also check on having meeting information published in newspapers.

Helpline discussion:

Better distribution of phone among members with group participation/oversight

Need to have learning day to qualify members and GSR's

Brief overview given by Davis of how phone system works

NOACNA-XII information has been published on web site

Suggestions for subcommittee members:

Read [Planning Basics](#) pamphlet for sub committees from NA World Service

Download at: [Planning Basics](#)

Read new [Public Relations](#) Handbook from NA World Service

Download at: [Public Relations](#)

Motion: by Cathy to have regular PR meeting 2nd Sunday of each month at 9:00 AM

Passed by acclamation (No one opposed)

Meeting Ended with Serenity Prayer 10:15 AM

NEXT PR SUBCOMMITTEE MEETING: 9:00 AM, JAN 8, 2012, 1801 Canal Street